

7

Deadly Sins

You **MUST** Avoid



When Joining Online Dating Services

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Hi my name is Larry Goodman and it's a pleasure for me to go ahead and put this special report for you. I won't go into too much detail about me as I've created this so that YOU can find success with online dating and understand what you should AVOID when pursuing online dating.

For me online dating was a nightmare and it drove me to research and see why it was such. After searching around long enough I was able to find some key elements that were lacking from many online dating sites that contribute to a lack of success of finding a mate.

Thus, I've put together this report for you so that you do not have to go through some of the horror date stories that I've encountered to my experiences with online dating sites. It is my goal to help at least person avoid the years of frustration I've been through and that you may have a fair chance at finding the mate of your dreams for real!

Enjoy the report and if you see it beneficial please share it with someone else. Thanks!

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Sin#1: The belief that the larger the membership the greater your chances of meeting someone of quality.

The largest on-line sites have dead members , **they believe they must to survive.** This is not the case but it brings in added revenue.

Dead members are old customers no longer paying who they kept in the database to entice you to join. One of the leading dating sites claims to have over 20 million members but in reality the number is closer to 1.5 million paying customers. Some of those 20 million members are people who simply gave their e-mail addresses and filled out a username and password. **Nothing more.**

It is inexcusable that they are allowed to consider these dead members as bait.....They entice you to join with members who might be your pick of the day , yet these people in most cases are just plants to get you to respond and join...Be on guard for e-mails from on-line dating sites that send you attractive members profiles requesting you to respond....

If you simply gave your contact information to a dating site , rest assured that you will receive these e-mails prompting you to join so that you can meet the love of your life...Run and do not walk from the site if the member that they chose for you has not been active on the site recently Quality sites will let the users know the exact time and day that their members last logged in....

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Sin #2: Online web sites are incapable of knowing your love connection by simple questionnaires.

They play games , don't they...

Most on-line dating sites play manipulative games. For example, they will ask you to fill out long multiple-choice questionnaires. **(This is like being set up like a blind date by a company's logarithms.)**

Computers do not understand chemistry, people do....You both might like the same music, dinning in Sushi restaurants and walking on the beach.

You might have 25 things in common and yet at your first meeting instantly know that your choice was a huge mistake.

Trusting Logarithms does not work and never will ... There are no guarantees for a real connection by having certain things in common. Yes it's great to have the same interests but true connections occur with common belief's like the importance of integrity.

These questionnaires have their place but never should be considered the end all.

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Sin #3: Thou shall not believe the pictures in personal profiles at all times.

People tend not to want to purchase a product that they can't see.

Most dating sites do not require their members to have a quality close-up head shot as their lead picture.

In show business your head shot is your calling card . An actor without the proper calling card will not get in the front door . **Those on-line dating sites that let their members put up coy pictures are not working for your best interests. They want your money and will make it as easy as possible for you to join.**

Think of it this way. Would you pick a possible mate if their picture looked like a UFO. You will not buy what you can't see. This works both ways as you will not be picked by others. This is why so many people are frustrated that they are not being picked. **Put your best face forward.**

Sin #4: Thou shall run away from Free Sites!

Hit-and-Run...First thing to note, free sites tend to attract hit-and-run players. There is **no security on a free site.** The fact is , **people who invest money invest their time.**

The free sites are **FREE** and this being the case any Tom , Dick or Harry can join. Without a barrier to enter there is an alarming likelihood that the members on the dating web site will be game

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players. Game player **"A player or gamer is someone who uses romance and various manipulations to get what he/she wants when they want it"**.

If you think about all the free offers that you receive and the ease to enter , you know that at a later date you will pay a hefty price for that free meal.

There are no free lunches in life. Look for the dating site that charge a fair price and has a **barrier to entry**.

[Sin #5: Believing All You Need To Know About a Person is What They Reveal in Their Profiles.](#)

The Questions...The dating sites that do not ask some serious questions that take some **thought** and **careful consideration** and reveal the **true person** behind the face are ones to avoid.

Again, hit-and-run people just want to sign up and play their game. If the dating site does not provide real thought provoking questions that really gets to the heart of who you are I would advise to exit stage left.

Avoid the dating sites that welcome their members to cut and paste their answers about their likes and dislikes. If given the chance most people will give you a laundry list of their preferences. These sites set you up to fail.

Yes we all want to be stars whether we admit it or not. When prompted to tell others about ourselves we are at a loss for words,

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so we go back to what we think will work or what the crowd – herd mentality would write.

Avoid the sites that are carbon copies of each other. You are more than **ABOUT ME**.

[Sin #6: Thou should review your memberships to these sites after finding a mate.](#)

Automatic renewal. People hate it when they are billed to continue any financial agreement when it is not their intention.

When paying for your on-line dating membership your intention is for a specific period of time and not a day longer.

The biggest trick to make money on-line is the knowledge that people will forget when their automatic renewal date is up.

You loved this new exciting dating site so you plunked down \$ 129 for 6 months. After 5 months you were either tired of the site or you met the love of your life. Bingo , you forget to notify the company and you are billed for another 6 months at \$129.

Legally you have no recourse. If they truly wanted to see their members in romantic bliss these auto renewal settings would be customer friendly. Always check out the payment settings in advance of your pending membership.

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Sin #7: Thou Shall Not Believe Free is Always Free.

The free to Join pitch that almost every paying on-line dating membership site promotes is outrageously miss leading.

Most people read this as meaning that I can join for free and interact with other singles. All it means is that it's free to sign up and to download your information into their database. You will be allowed to look at other members profiles but you will not be allowed to contact them.

This is like being told that you can go shopping at your local mall and you can look around and actually touch the products but you are not allowed to actually buy anything because you have no monies in your credit/debit card.

When you are considering joining an on-line dating membership site , the first thing to know is that **free is not always free**. You must read carefully the company's privacy policy and terms of use to know what you are allowed to participate in and what is off limits to you.

Important!!! – Read below to see what is going to change the world of Online dating for good!

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Why is If You're Single .com different?

If You're Single is really a breath of fresh air in this sea of dishonesty. Its founder Larry Goodman went through the dating wars and knew that there had to be a better way. This is why he chose to make the whole process as fun and painless as possible.

The IYS Advantage...

*vFun and Play...*As you can see, our site is very entertaining and it was set up to attract the kind of people who want more play, fun and ease in their lives.

*vPersonal Showcase...*We encourage each member to shine by highlighting themselves through our site. Among other options, you will have the opportunity to share personal videos, join in our company song contest and participate in our polls.

*vImprov Dating Events...*The best way to meet someone is just to be yourself. Our events are intended to help our members relax in a social setting. They are diverse and playful and led by Improv experts.

*vBliss-Is...*With our unique and simple short *Bliss-Is* essays, you get to the heart of the matter quickly. You choose the questions you want to answer. (You will be asked twelve thought-provoking questions and all we ask is that you answer the four that suits you best.)

*vQuestion of the Day...*Each member will be able to respond to the Open Casting Call and answer the *Question of the Day*. Most websites ask you to talk about yourself, revealing your likes and dislikes, opinions and viewpoints. Our no-frills questions unearth who you truly are.

*vCoaching...*When you become a member of our site we will empower you with our expert Directors. These mentors are at your disposal to assist you on your journey to a fulfilled dating life.

Our Promise...

*vNo Games...*We will not play manipulative games. For example, we will not ask you to fill out long multiple-choice questionnaires. (No more being set up like a blind date by a company's logarithms.)

*vQuality over Quantity...*Our site combines integrity and play. We are not looking to sign up every possible person.

*vAuthenticity...*You will come to expect that our members are who they say they are. Our members will have the ability to promote that they have given ***If your Single*** their license # to verify that the person who joins our site is actually the person that you will meet. How refreshing would that be to know that the face matches the person behind the profile.

*Head Shot...*At *If You're Single* we don't want you to buy what you can't see. We require every member to have a quality close-up head shot as their lead picture.

So...if you're single...stop hiding be found!

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